



**The Scott Murray Scholarship for Sports Broadcasting
In partnership with
The Lone Star EMMY® Chapter of the National Academy of Televisions Arts and Sciences**

AUGUST 9, 2022: This week, The Lone Star EMMY® Chapter in partnership with DFW Sports Broadcaster, Scott Murray, has awarded **Ashley Updike** with the **Scott Murray Scholarship for Sports Broadcasting**. **Ashley will receive \$3000.**

Ashley is from San Antonio and graduated from Ronald Reagan High School. She will be attending The University of Kansas this year and plans to major in Broadcast Journalism with an emphasis on Sports Management and film.

***Ashley said,** "Since I was a child, when asked the question, "What do you want to be when you grow up?" my answer has always been a sideline reporter for the NFL. I have taken broadcast journalism classes in high school and proven to myself that I am still very invested in following my dream. At the University of Kansas, I plan to study broadcast journalism with a concentration in sports media."*

Scott Murray, co-founder of Murray Media, has served as the Chairman/CEO since its inception. For three decades, he was the Sports Director/Anchor on the local NBC nightly news in both Dallas/Fort Worth and Washington, DC. In addition, he served as a television host of countless TV specials, radio host of several programs, master of ceremonies at thousands of live events and charity galas, as well as both keynote speaker and moderator at hundreds of corporate conferences and industrial conventions. In addition to other numerous awards and recognitions, Scott Murray is a two-time Lone Star Regional EMMY® award winner and a five-time Heartland Regional EMMY® award winner, as well as a two-time Silver Circle recipient from both the Lone Star and Heartland EMMY® Chapters.

Scott Murray said, "I am most honored that the Lone Star EMMY® Chapter has created and will annually present the Scott Murray Scholarship for Sports Broadcasting, in my name. Knowing that together we'll assist an aspiring sports broadcast journalist is most rewarding. And, after having spoken with our inaugural recipient, Ashley Updike, who was most positive, gracious and

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committed to what we are sharing with her, certainly assured me that making a difference in the future of an aspiring young adult, as they fulfill their dreams, is as good as it gets."

"The Lone Star Chapter is excited and honored to partner with Scott Murray for such a unique scholarship," says **Roger Vertrees, President for the Chapter**. "Not only is Lone Star the only chapter in the country with its own stand-alone sports EMMY® competition, but we are now the only regional chapter in the country with a scholarship dedicated specifically to sports broadcasting."

Mr. Vertrees added, "Scott Murray is recognized as a legendary sports broadcaster across the state and is also one of the most active members in the North Texas non-profit scene. Teaming up with him for this scholarship is an ideal opportunity."

LONE STAR EMMY CHAPTER: In June 2002, the Board of Trustees of the National Academy of Television Arts & Sciences (NATAS) unanimously approved the formation of the Lone Star Chapter in Texas, the chapter has grown to become one of the largest in the country. The statewide Lone Star Chapter serves all 19 television markets in Texas and includes members from TV-related fields including: news and non-news broadcasting; production; post-production; education; advertising; and public relations.

The Lone Star Chapter is dedicated to becoming the primary portal to connect professionals and students in Texas' television broadcast-related fields for networking and career development. The Chapter is committed to encouraging and recognizing high levels of professional achievement through the annual presentation of the prestigious regional EMMY Awards. Before the charter of the Lone Star Chapter, television professionals in Texas who wanted to be members of NATAS and submit entries for EMMY Awards were divided by television market among regional chapters in three states: Colorado, Florida and Arizona. This meant, for example, that people in the Dallas/Fort Worth market had to join Colorado's Heartland Chapter, and those in Houston had to join Miami's Suncoast Chapter.

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